

## Cambridge Festival Report 2023

The Cambridge Festival engages with the public through a mixture of in-person and online events, covering all aspects of the world-leading research happening at Cambridge. The Festival ran from 17 March to 2 April 2023. It attracted a wide audience of all ages from the local area and beyond, including international visitors and viewers.

The aims of the Festival of Ideas are:

- To provide a platform for researchers and the public to come together to discuss the research of the University, its partners, and the work of organisations within the community
- To maintain our existing audience and attract a new audience
- To provide opportunities for researchers and the public to explore, discuss and debate issues of common interest and concern
- To encourage young people to pursue higher education and consider research-based careers

The Festival included a uniquely Cambridge, eclectic mixture of over 350 events and activities: from panel discussions & in-conversations, film premieres, exhibitions, theatre and walking tours, to interactive hands-on activities for the whole family. Topics covered the breadth of Cambridge research and presented across the Festival's four main themes: Society, Health, Environment and Discovery. We also had a fifth theme for 2023 - Power.

A number of key partnerships were developed across Cambridge. These included events with Anglia Ruskin University, The Cambridge School of Visual and Performing Arts, Cambridge Regional College, Cambridge Academy of Science and Technology and Cambridge Carbon Footprint.

Festival events were either hosted by, or featured engagement from, over 20 of the Colleges. This included the hosting of our Vice Chancellors festival launch event at St John's College. This event was attended by the Acting Vice Chancellor Dr Antony Freeling, Daniel Zeichner, MP for Cambridge, and Aliko Ahmed, Director for Public Health East of England.

We thank everyone who contributed to the Festival this year. Thanks to the support of the University of Cambridge and the continued generosity of our sponsors, AstraZeneca and RAND Europe, we are able to ensure that the majority of events remain free.

### **Festival in words:**

The top five words used in evaluation by our audience to describe their experiences are: Engaging, Interesting, Inspiring, Entertaining, Stimulating.

### **Festival in numbers:**

Festival rated as an average of 4.7 stars out of five.

The festival enabled over 132,000 direct engagements with people about research. This was achieved across multiple platforms, including in person, online (event and social media), web and print.

In addition, it is estimated that 8 million people could have read articles or watched reports and listened to radio broadcasts about the Cambridge Festival. Approximately 105 articles about Festival events and speakers appeared in print/ online outlets, Nationally, there were stories in The Sunday Times, The Observer, The Daily Mail, The i paper, The Independent and Yahoo News. Print and online coverage was much higher than last year. As well as written coverage, there were approximately 72 radio interviews and TV packages about Festival events.

### **In Person Engagement.**

The Festival delivered a large number of in - person events across Cambridge. This was the first time since 2019 that the Public Engagement team have been able to deliver and facilitate in - person engagement at this level. These ranged from dedicated open days at the University's West Cambridge Campus, A Family Weekend at the New Museums Site, an open day at The Cambridge Academy of Science and Technology, Schools day for KS2 & KS3 learners, to all ages evening talks, walks and exhibitions.

The final engagement figure is over 30,000 engagements for in - person activities (Compared to 10,000 in 2022).

This included specific engagement aimed at younger people and families. Our first-ever formal school days took place on 21 and 22 March. These events were attended by over 1400 school students from across the region, including Luton, Lincoln, Peterborough and Ipswich – alongside local Cambridge schools. The experience of 460 school kids in the Babbage lecture theatre is one many of us will long remember!

Our Family weekend across central Cambridge took place on 25 and 26 March 2023 This included talks and family activity at the New Museums Site. Over 7000 engagement interactions took place across these two days, with incredibly positive feedback from researchers and organisations participating, including:

*“Amazing Day- Thank you! My kids and I had a great day. Everything was really well organized and the facilitators pitched their interactions just right (top marks for knowledge transfer!)”*

## Online Engagement

The Festival’s YouTube Channel, alongside a playlist on the University of Cambridge's YouTube channel, hosted the video content. These included digital online events (Live and on - demand) alongside live streams of in person events.

The engagement figure is (to date) over 40,000 views. This will continue to rise with on-demand engagement. (2022 figures reached a final - e.g. 12 month - view figure of 50,000 with an average view of 2,500 per event).

Most people (70%) seem to be finding our videos through the “suggested videos” option on YouTube and 89% of viewers have been non-subscribers. Most watched video is On the Origin of Time with 6K views.

### [The Cambridge Festival 2023](#)

Geographical reach by watch-time (a good comparison, as populations differ greatly between countries) shows the top three countries for digital engagement being the United Kingdom (40%) India (4.8%) (USA 4.6%). This is broadly in-line with the previous two years of digital delivery.

The Festival launched a Festival of Podcasts. This brought together (for the very first time) the University of Cambridge’s podcasts all in one place. This is intended as a legacy engagement platform - and will enable this platform to develop and grow throughout the year. Currently there are 28 unique podcasts available via the platform.

<https://www.cam.ac.uk/festival-of-podcasts>

The Festival’s own podcast, Say That Again Slowly, a student lead podcasts series focusing on topics and speakers from the festival, returned for a second series. Seven episodes have currently aired and the series is already over 1000 listens across varied platforms

We published 24 distinct pieces of web content (including press releases but not speaker spotlights). These have generated 46,288 views and 16,112 unique engagements of online articles featured across the University of Cambridge and Festival websites. These share research content in feature article format, and enable people to explore topics in more depth.

### Speaker spotlights

18 speaker spotlights were published with different speakers from across the Festival. There have been almost 3,000 reads in total.

## Social Media Engagement

Engagement across the dedicated Festival and University Social media channels enabled people to engage with research content, and acted as a promotional tool for in- person and digital events. Across all social media channels detailed below, our reach increased by 86 % on delivery in 2022, and our engagements increased this year by 68%.

Figures are shared from the launch of the Festival programme onwards.

### *Total numbers across Festival channels (including paid)*

Impressions: 898,700

Engagements: 26,057

New followers: 1,012 (not including 200+ new subscribers on YouTube)

Link clicks: 14,288

### University of Cambridge main channels

There were 21 posts in total across the main university channels (6x Facebook, Twitter and LinkedIn, 2x Instagram posts, 1x Instagram story). In total these posts generated over 500,000 impressions, over 11,000 engagements and almost 5,000 link clicks.

### Festival Twitter (from 13 February - 2 April 2023)

Impressions: 405,741

Engagements: 7,015

New followers: 398 (takes us over 15k in total)

Link clicks: 1,678

### Top three posts in this period:

1: [https://twitter.com/Cambridge\\_Fest/status/1631627481730932737](https://twitter.com/Cambridge_Fest/status/1631627481730932737) (357 total engagements)

2: [https://twitter.com/Cambridge\\_Fest/status/1625075157889961984](https://twitter.com/Cambridge_Fest/status/1625075157889961984) (271 total engagements)

3: [https://twitter.com/Cambridge\\_Fest/status/1637771001890058240](https://twitter.com/Cambridge_Fest/status/1637771001890058240) (236 total engagements)

### Facebook (from 13 February - 2 April 2023)

Impressions: 282,656

Engagements: 14,214

New followers: 133 (19.5 k in total)

Link clicks: 4,170

### Top three posts in this period:

1: <https://www.facebook.com/714450556786807/posts/726325652265964> (336 total engagements)

2: <https://www.facebook.com/714450556786807/posts/728217695410093> (237 total engagements)

3: <https://www.facebook.com/714450556786807/posts/744764667088729> (190 total engagements)

Instagram (from 13 February - 2 April 2023)

Impressions: 37,640

Engagements: 813

New followers: 333 (3,800 followers in total)

Video views: 7,920

Top three posts in this period:

1: <https://www.instagram.com/reel/CqLCZP7IOR5/> (57 total engagements but almost 2K views)

2: <https://www.instagram.com/p/Coub0lpowXN/> (55 total engagements)

3: <https://www.instagram.com/reel/CgaiuzHocPq/> (53 total engagements but over 1k views)

LinkedIn (from 13 February - 2 April 2023)

Impressions: 9,359

Engagements: 547

New followers: 148 (309 in total, our smallest channel)

Link clicks: 310

Paid advertising - Facebook

We spent £321.06 on three adverts - one for the CAST day, one for the family weekend and one for the festival as a whole. These were shown across Facebook, Facebook Messenger and Instagram.

We had:

- 163,304 impressions
- 3,468 engagements
- 8,430 link clicks

Email marketing

We sent 11 marketing emails (from 13 February- 30 March) which equals to 124,745 emails sent in total. We had around 68,000 unique opens with over 15,000 click throughs. The average click to open rate was 15.5%.

Looking forward to next year, with more manpower and expertise from the OEAC Web and Email team, it would be good to increase our email marketing and utilise this stream more.

## **Print Engagement**

A Festival Newspaper - Matter, launched in 2023. This sought to engage with a local audience with written research content. It served to promote the Festival- and enable people to engage even if not attending an event. Matter was distributed via The Grand Arcade Shopping Centre, Waterstones bookstore, The Cambridge University Press bookstore, The Darwin Nursery (CPNHS) and at all Festival events.

8,000 copies of Matter have been distributed, enabling further engagements across the city.

## **Press Coverage**

The third year of the Cambridge Festival saw widespread local and regional coverage, and some national and international press coverage of the research, events and individuals featured in the Festival programme. Including all print, broadcast and web coverage detailed below, the conservative estimate is that 8m+ people could have read articles or watched reports and listened to radio broadcasts about the Cambridge Festival.

Approximately 105 articles about Festival events and speakers appeared in print/ online outlets, chiefly newspapers with the bulk being local and regional newspapers. Nationally, there were stories in The Sunday Times, The Observer, The Daily Mail, The i paper, The Independent and Yahoo News. Print and online coverage was much higher than last year.

As well as written coverage, there were approximately 72 radio interviews and TV packages about Festival events. It would have been 74, but two radio interviews were cancelled at the last minute by the broadcasters. Again, these were predominantly regional and local. This is roughly the same as last year. Regional TV coverage included packages on ITV Anglia and That's TV Cambridge. In addition, there was national radio coverage via Times Radio and Radio 4 Woman's Hour.

NB: Press coverage details are based on interviews coordinated by the PRs and what could be found via Google searches. However, it would be useful in the future to have access to whatever press tracking system the University uses – as in previous years – to ensure the full coverage is captured. It is believed there is probably a lot more than we haven't managed to capture, given that regional papers often use press releases and images supplied without telling us.

Please see appendix for full details of individual press coverage.

## **Visitor Experience**

We carried out visitor evaluation across a number of formats. This included via an online survey sent out to those attending festival events and via direct feedback collation at events. To date, this feedback on visitor evaluation encompasses 500 distinct responses.

The vast majority of people surveyed rated the Festival as at least 4 stars out of Five (The mean score is 4.73).

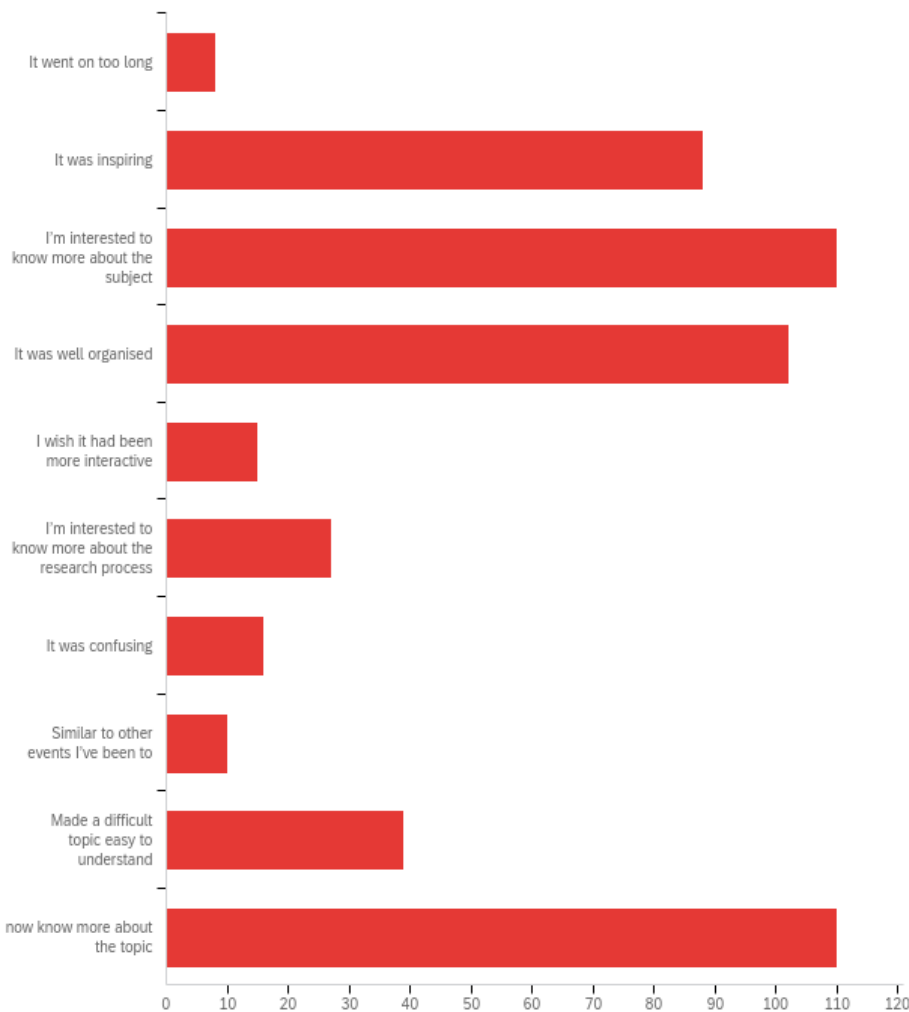
Over 80% of people stated that the Festival felt relevant to them.

Nearly 90% of people would come to something like this again (87.96 mean score)

75% of respondents feel University of Cambridge research has an impact on their lives.

70% of respondents stated they like the combined festival for the arts and the sciences. (The festival transitioned to this model in 2021). 15% prefer arts events only, and 15% prefer only the Sciences

We asked our audience more about their experience at Festival events. The vast majority indicated that the event they attended left them not only better informed about a subject. But also interested to know more about the subject. The next two statements scoring highest were that the festival was well organised, and that it was inspiring.



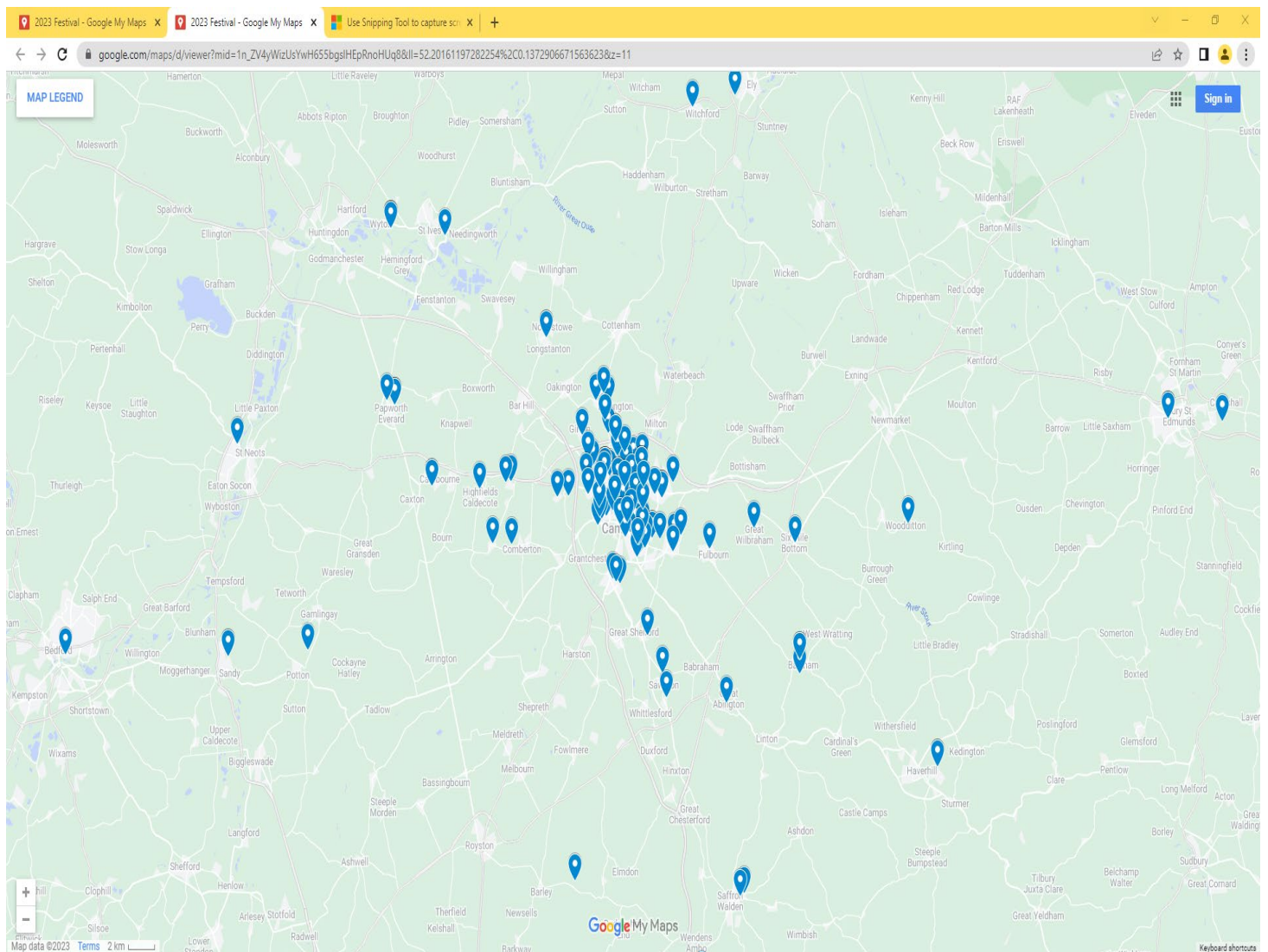
We also asked people to score how relevant the event they attended felt to them. The mean score for relevance is 82%.

We asked people to indicate their location. This enables us to engage our local engagement in relation to further afield.

An interactive map plotting this data is found here.

[https://www.google.com/maps/d/viewer?mid=1n\\_ZV4yWizUsYwH655bgsIHepRnoHUq8&ll=52.10624679545633%2C0.13288470765316251&z=10](https://www.google.com/maps/d/viewer?mid=1n_ZV4yWizUsYwH655bgsIHepRnoHUq8&ll=52.10624679545633%2C0.13288470765316251&z=10)

An indication of visitor engagement by local (45 minutes travel time) is shown here.



A Note- this principally relates to in- person engagement





One note of interest- climate came out quite low. There is a strong question here about reviewing how we engage on climate- and also how the University is perceived as a space to engage with on climate. Nature scored much higher.

### **Visitor & Staff Safety:**

The Festival was delivered safely and all risks were managed. Three XR (Extinction Rebellion) protests took place (18 March, West Cambridge; 25 March, Grand Arcade; 30 March, New Museums Site). All were successfully managed by the Festival team, with support from site specific security, in accordance with the Festival Event Management Plan.

Over the course of 350 events we had four notified small injuries requiring first aid treatment, via either our dedicated external First Aid provider, or by trained Festival staff.

### **2023 - Unique challenges:**

Overall the Festival worked incredibly well. Our main delivery impact was in regard to a number of our team contracting Covid during our second week of delivery (amounting to a 30% reduction in staff capacity). Although this did not impact delivery through event cancellations- it did have an impact on staff capacity- and also on the in- work demands placed on those who remained on duty.

### **Some words from our audiences**

Thank you very much to everyone on the very hardworking Festival team! I love the Festival and it is one of the great annual features in Cambridge.

Fantastic event - this kind of event, integrating university with wider community is what makes Cambridge such an enriching place to live.

It's a privilege to be provided with this festival free of charge

Thank you organising - it's an integral part of what makes Cambridge such a wonderful environment

Just to thank the event's speaker for a rare opportunity to learn about the subject and for his enthusiasm

Fantastic event, fantastic festival, fantastic that talks are available as online recordings later

Appreciate the incredible expertise on display at the event drawn from across the UK and it was a privilege to hear from all the speakers

Great event. Pleased to see the combination of online and in-person sessions

The engagement of the university with the local population is what makes the city a vibrant and inspiring place to live.

I look forward to it as a way of learning, and interacting with the university. It was enjoyable to hear from students as well as academics. And it is Free!

It's a terrific opportunity. Thank you to everyone involved in organising the festival.

### **Professional Staff and Researcher Feedback.**

We asked Professional Staff and Researchers to provide feedback on the Festival. To date we have received 50 unique survey responses.

73 % of respondents had taken part in the Festival previously.

4.5 is the average rating for their experience of participating in the Festival (out of 5).

Key reasons given for this score are:

*The Cambridge Festival team were immensely helpful! Pretty much always prompt to reply and provided any information I needed about the venue, booking system etc.*

*Everything went smoothly, the support staff on site were really helpful & I felt that my team and I had all the information/support we needed.*

*You make it easy for us to take part*

*Event (family weekend stand) went smoothly and we had good attendance. I would prefer a non-university venue.*

*Lots of organisational information in a timely manner. Staff willing to help and answer questions. Managed to interact with lots of visitors and debut new activities*

*Well-organised and helpful staff and volunteers*

*Everything went smoothly. We had very quick responses to queries and requests for help. The only improvement would be in respect of ticket allocation.*

*It was great to have everyone together in one space*

*Very swift and positive communications with the festival team*

*Because it was of its usual excellence, especially after Covid.*

*Great event and enjoyed meeting parents and their children to share Science knowledge. A fantastic initiative!*

*It was great to interact with members of the public and talk about science, including my own research. It helped me really think about the aim and benefits that my work may have.*

*Professionalism and friendliness of support offered by Festival Team, audience numbers attending, and quality of contributions from my speakers.*

*We hugely enjoyed the Cambridge Festival event that we ran - we ended up running a huge waitlist, so there was clearly an appetite for the kind of thing we wanted to do and the festival helped us to reach new audiences, who hadn't heard of us before.*

*it was a lovely atmosphere in our room(s) with plenty of space, light, not too noisy, great public interaction was possible*

We asked researchers and professional staff their main motivations for taking part in the Festival. The top four responses were:

"I enjoy taking part in public engagement "(82% of respondents).

"It allows me to support the public engagement priorities of researchers in my department"(41% of respondents).

"I feel it is a responsibility of being a researcher"(30% of respondents).

"It is part of my longer term impact planning" (23% of respondents).

We asked professional staff and researchers to describe some of the skills they developed from participating in the Festival. By far the largest response was in regard to communication of their research. Event management also scored highly.



We asked if conversations with the public helped researchers think about their research, or the research they support, differently. They told us the following:

*In terms of environmental issues, I think a lot of people think about different ways we can regenerate nature, or live more sustainably e.g. growing our own food. However, I don't think many people think about changing our economic or governance systems*

*Better able to explain the research in a concise and understandable way*

*It really surprised some members of the public that the techniques used at the Festival are essentially those used in the lab - they couldn't believe the simplicity of some methods*

*It shows that there is a vested interest in the research area I work in amongst the wider public and so the importance of having public facing events.*

*The Cambridge Festival (online edition) has provided a platform for visual storytelling, which has allowed the Museum to experiment with engagement techniques such as immersive, non-narrative presentation.*

*There seemed to be a greater awareness this year, especially amongst the younger generation.*

*Great to see the positivity around the work we do and the appreciation of the public*

*Reminder that people really appreciate and support the medical research that goes on - it's motivating.*

*It has helped me think about the purpose of my work, spending of charity money and how it could impact lives.*

*The public shared their own experience and asked interesting questions*

*How to frame the conversation and present the data in a more manageable manner*

*They help me ensure that the language and methodology of my research is as clear and direct as it needs to be.*

*Short conversations on the day of the event made me realise that we can still do a better job of reaching out to our community to let them know about our work.*

*The public have broader questions in many cases that we present.*

We asked respondents how their experience of participating in the Cambridge Festival would impact on their future research and public engagement plans.

*In the future I'm hoping to engage with an older audience, as opposed to younger children. The fact that our team had really interesting conversations with the parents present told me that the interest was there for something a bit more informal and participatory, rather than just attending a lecture - which seems to be one of the few options members of the public have for engaging with these issues!*

*I would definitely include it in future grants as part of the pathway to impact - and I would build on a 3D printed viruses pilot from this year.*

*We made a list of ideas for improvement next year, new posters, stands, refresh videos and also something to collect the mess we make!*

*We would like to continue to offer such events in the future and perhaps work more closely with the University to have an external speaker attend the college*

*It's helped me meet really interesting people who I hope to take up future collaborations with.*

*It forms part of a pattern; I'm now en route to Ireland to give three public talks, and am planning a series of public events to coincide with a major exhibition in 2025-6 of the archive I raised public funds to bring to Cambridge in 2025*

*I think I will try and plan something Faculty-wide for next year with more research groups and volunteers to create something spectacular.*

*motivating and reminds you of the fun to be seen in the job*

*It has inspired new marketing and social media strategies.*

*I will look for further creative collaborations*

We were interested to know what other Public Engagement activities participants had taken part in (delivered by the University Public Engagement team).

32% had previously taken part in the Engaged researcher or other Public Engagement training programmes.

12% had previously taken part in Creative Encounters.

12% had previously been a participant in the Vice chancellor's Awards for Research

We also asked respondents to tell us more about which School they are part of.

20% indicated Biological Sciences

17% indicated Arts and Humanities

17 % indicated Clinical Medicine

14% indicated a Non- School Institution

11% indicated other/non University of Cambridge Organisation  
8% indicated Humanities and Social Sciences  
5% indicated Physical Sciences  
3% indicated Physical Sciences

The Full Data from the Professional Staff and Researcher Survey can be found here:

[https://forms.office.com/Pages/DesignPageV2.aspx?subpage=design& FormId=RQSiSfq9eUut41R7TzmG6dFz5bLB4YpGjg\\_-iWSsoxUN05QQzBHSURLUVBSSDU0UVZDN0w0TIg4Vy4u&Token=61fb9c6d2ecc42709e1722209cbb6f4](https://forms.office.com/Pages/DesignPageV2.aspx?subpage=design& FormId=RQSiSfq9eUut41R7TzmG6dFz5bLB4YpGjg_-iWSsoxUN05QQzBHSURLUVBSSDU0UVZDN0w0TIg4Vy4u&Token=61fb9c6d2ecc42709e1722209cbb6f4)

A selection of Images from across the festival can be found here:

[Festival 2023 Images](#)

## Appendix

### Press Coverage

#### Broadcast (radio and TV)

1. 23/1/23: BBC Radio Cambridgeshire – David Cain, festival overview (3pm)
2. 23/1/23: BBC Radio Cambridgeshire – David Cain, festival overview (5.45pm replay)
3. 25/1/23: Cambridge 105 – David Cain, festival overview (9.10am)
4. 9/2/23: Star Radio – David Cain, programme launch (10.30am pre rec)
5. 13/2/23: BBC Radio Cambridgeshire – David Cain, programme launch (7.24am and news bulletins throughout the day)
6. 13/2/23: Cambridge 105 – David Cain, programme launch (8.50am)
7. 18/2/23: BBC Radio Cambridgeshire – Jack Ashby, Amazing mammals (8.50am)
8. 21/2/23: BBC Radio Cambridgeshire – Brendan Burchell, 4-day working week (3pm)
9. 21/2/23: BBC Radio Cambridgeshire – Brendan Burchell, 4-day working week (5.45pm replay)
10. 22/2/23: Cambridge 105 – Sean Campbell, Combat Rock (5.30pm)
11. 23/2/23: Cambridge 105 – David Rose, food security (9.10am)  
<https://lnkd.in/eTnAiq68>

12. 25/2/23: BBC Radio Cambridgeshire – Jezzo, Magic of Cambridge (9.10am)
13. 27/2/23: That's TV Cambridge – Zoe Smith, Festival overview (12pm pre rec)
14. 1/3/23: Cambridge 105 – Laurie Friday & Tom Marquand, Cambridgeshire Fens (9.10am)
15. 1/3/23: BBC Radio Cambridgeshire – Cathrine Jansson-Boyd, Food waste (3pm)
16. 1/3/23: BBC Radio Cambridgeshire – Cathrine Jansson-Boyd, Food waste (5.45pm replay)
17. 4/3/23: BBC Radio Cambridgeshire – Sam Aaron, Sonic Pi (8.50am)
18. 5/3/23: BBC Radio Cambridgeshire – Rosalind Love, Female Saints (8.10am)
19. 6/3/23: BBC Radio Cambridgeshire – Kayla Baron, NASA (2pm)
20. 6/3/23: BBC Radio Cambridgeshire – Kayla Baron, NASA (5.45pm replay)
21. 7/3/23: Cambridge 105 – Jack Ashby, Australian mammals (9.10am)
22. ~~7/3/23: BBC Radio Cambridgeshire – Hatice Gunes, robots Pepper & Nao (3pm)~~  
Cancelled.
23. 8/3/23: Cambridge 105 – Sharon Morein, hoarding (9.10am)
24. 9/3/23: BBC Radio Cambridgeshire – Eleanor Winpenny, what young people eat (2.45pm)
25. 9/3/23: BBC Naked Scientists – Charlotte Kukowski, Future of meat (6pm-7pm)
26. 9/3/23: BBC Naked Scientists – Stefanie Ullman, Hate speech (6pm-7pm)
27. 10/3/23: Star Radio – Jenny Williams, launch and family events (10.30am, pre rec)
28. 11/3/23: BBC Radio Cambridgeshire – Ginny Smith, That's nonsense (8.50am)
29. 11/3/23: BBC Radio Cambridgeshire – Jenny Williams, family events (12.10pm)
30. 11/3/23: Cambridge 105 (Flavour) – Martin Jones, Edible economics (12pm-1pm)
31. 13/3/23: BBC Radio Cambridgeshire – Sam Stranks, Making solar berries (8.20am)
32. 14/3/23: Black Cat Radio – David Cain, festival begins (8.40am)
33. 14/3/23: BBC Radio 4 Woman's Hour – Dorothy Byrne, Crisis in mental health in young women and girls (10am-11am)
34. 15/3/23: BBC Radio Cambridgeshire – Charlotte Kukowski, Future of meat (3pm)



35. 15/3/23: Cambridge 105 – Dorothy Byrne, Crisis in mental health in young women and girls (5.30pm)
36. 15/3/23: BBC Radio Cambridgeshire – Charlotte Kukowski, Future of meat (5.45pm replay)
37. 15/3/23: BBC Radio Cambridgeshire – Ema Boswood, 12 Last Songs (7.40pm)
38. 16/3/23: PCRFM – Ginny Smith, That's nonsense (8.10am)
39. 16/3/23: BBC Radio Cambridgeshire – Diane Coyle, Wellbeing: role of pets (8.20am)
40. 16/3/23: Cambridge 105 (Leigh) – Sean Campbell, Combat Rock (10.30am pre rec)
41. 16/3/23: BBC Radio Cambridgeshire – Martin Rees, Global risks (2pm)
42. 16/3/23: BBC Radio Cambridgeshire – Shaun Fitzgerald, Can we cool a warming world (3pm)
43. 16/3/23: BBC Radio Cambridgeshire – Gaia Vince, How should we manage our future as the global temperature rises beyond the agreed safe limit of 1.5c? (3pm live down line)
44. 16/3/23: BBC Radio Cambridgeshire – Diane Coyle, Wellbeing: role of pets (5.20pm replay)
45. 16/3/23: BBC Radio Cambridgeshire – Martin Rees, Global risks (5.45pm replay)
46. 17/3/23: BBC Radio Cambridgeshire – David Cain, festival begins (7.23am)
47. 17/3/23: Cambridge 105 – Zoe Smith, festival begins (8.30am)
48. 17/3/23: Times Radio – Shaun Fitzgerald, Can we cool a warming world (11.40am)
49. 17/3/23: Cambridge 105 (Leigh) – Mathelinda Nabugodi, Romanticism and the black Atlantic (2pm)
50. 17/3/23: ITV Anglia – CRUK, get hands on with cancer research, and Zoe Smith festival overview (6pm)
51. 18/3/23: BBC Radio Cambridgeshire – Andrew Farrer, Cambridge Science Centre (8.50am)
52. 20/3/23: BBC Radio Cambridgeshire – Helen Mason, The Sun Our Star (3pm)
53. 20/3/23: BBC Radio Cambridgeshire – Kayla Barron, Rocket woman (4.20pm)
54. 20/3/23: ITV Anglia – Kayla Barron, Rocket woman (6pm)

55. 21/3/23: BBC Radio Cambridgeshire – Shaun Fitzgerald, Can we cool a warming world (8am)
56. ~~21/3/23: BBC Radio Cambridgeshire – Stuart Ward, End of Britain (3pm) Cancelled~~
57. 22/3/23: Cambridge 105 – Laura Diaz Anadon, Climate change: from despair to action (9.10am)
58. 22/3/23: BBC Radio Cambridgeshire – Helen Scales, Scientists In The Wild: Galápagos (11.30am)
59. 22/3/23: Cambridge 105 – Zanna Voysey, Alzheimer’s Research UK public meeting 2023 (11.30am)
60. 22/3/23: BBC Radio Cambridgeshire – Hannah Critchlow, Joined up thinking (6.10pm)
61. 23/3/23: BBC Radio Cambridgeshire – Jonathan Turnbull, Chernobyl dogs (7.45am)
62. 23/3/23: BBC Radio Cambridgeshire – Sean Campbell, Combat Rock (2.30pm)
63. 23/3/23: BBC Radio Cambridgeshire – Thomas Hertog, On the origin of time (3pm)
64. 23/3/23: Cambridge 105 – Jenny Williams, family weekend (4.30pm)
65. 23/3/23: BBC Radio Cambridgeshire – Sean Campbell, Combat Rock (5.45pm replay)
66. 24/3/23: BBC Radio Cambridgeshire – Sean Campbell, Combat Rock (6.45am replay)
67. 25/3/23: BBC Radio Cambridgeshire – Atinuke, Who’s going to laugh (8.50am)
68. 25/3/23: Cambridge 105 (Flavour) – Emelyn Rude, Food security (12-1pm)
69. 27/3/23: BBC Radio Cambridgeshire – Dorothy Byrne, Crisis in mental health in young women and girls (3pm live in studio)
70. 28/3/23: Cambridge 105 – Ema Boswood, 12 Last Songs (9.10am)
71. 28/3/23: BBC Radio Cambridgeshire – Alina Utrata, Big tech (4.20pm)
72. 29/3/23: Cambridge 105 – David Sears, Horrox (5.30pm)
73. 30/3/23: BBC Naked Scientists – Viren Swami, The geography of romance (6.20pm)
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